



## PRESS RELEASE

# The 21<sup>st</sup> Richard Mille Princesses' Rally postponed till 2021

**After checking with all the teams and main sponsors, the organizers of the Richard Mille Princesses' Rally have decided to postpone the event until June 2021.**

The global pandemic brought on by the Covid-19 continues to ravage the world's population, prompting the organizers of the **Richard Mille Princesses' Rally** to survey this year's participants on whether to postpone the event to ensure optimal conditions in every respect. After a completely transparent inquiry with those enrolled as well as our main sponsors, the consensus was to move the 21<sup>st</sup> edition of this rally to June 2021.

Given the uncertainty regarding when things will return to 'normal' on a global scale, travel restrictions and regulations regarding social distancing might extend well into the fall. Since each country is handling the crisis differently, it is impossible to secure a new date for the event this year. Careful to respect the health and wellbeing of our loyal patrons, special guests and avid fans, the **Richard Mille Princesses' Rally** managers cannot reasonably maintain the original or even secondary plans.

From a practical perspective, the fees paid by those who were enrolled for this year's event will be automatically applied to next year's event. Those who have not yet enrolled, can do so as of September. The itinerary will remain as planned: westward ho! with stops in Le Touquet, Deauville, Dinard and La Baule.

**Event Manager, Viviane Zaniroli notes:** *"On behalf of the entire management team, we would like to offer our sincere apologies for any inconvenience this decision to postpone the event might cause. Please note that these circumstances are beyond our control. Naturally, we are available to answer any questions you may have. We wish the best of luck to you and your loved ones throughout this difficult time."*

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