



**PRESS RELEASE – 03/22/2020**

## **THE 21<sup>th</sup> RICHARD MILLE RPINCESSES RALLY POSTPONED IN SEPTEMBER**

**For obvious public health reasons, all sporting, cultural and commercial events scheduled to take place in the coming weeks have been cancelled in most countries around the world. Zaniroli Classic Events is pleased to announce that the Richard Mille Princesses Rally, originally set for June 6 - 11, has simply been postponed until September. For that we must have cancelled the Alps Trophy which was at the same dates.**

The route from Paris to La Baule will remain the same, with the starting line-up at Place Vendôme on September 12<sup>th</sup> and the finish line on the Atlantic coast after five unforgettable days of women's motor sport elegance and excitement.

The major health problem that has plagued Western Europe since the beginning of March has forced authorities to take drastic containment measures to combat the spread of COVID-19. Given the uncertainty regarding the duration of this 'lockdown' and eventual return to normality, all sports competitions, live performances and professional trade shows scheduled to take place in the next three months have been postponed or cancelled.

Well aware of the importance of these health concerns, it is in consultation with the authorities and the various partners and actors of the event, that Zaniroli Classic Events made

the decision to move the 21<sup>st</sup> edition of the event to September. Following concerted efforts from all involved, **we were able to secure the dates of September 12 – 17, 2020.**

Aside from the dates, everything remains the same. Looking forward to seeing everyone on Saturday, September 12<sup>th</sup> at Place Vendôme in Paris for the technical and administrative verifications. The first leg of the rally will take us to Le Touquet on Sunday the 13<sup>th</sup>.

## **Viviane Zaniroli: “Celebrating life and passion!”**

*“The RICHARD MILLE PRINCESSES RALLY is a celebration of life and our shared passion for motor sports. Given the current global health crisis, our decision to postpone the event was an obvious one. For event organizers, the Coronavirus pandemic is one of the worst situations we’ve ever had to face. But our top concern was for all of you who make this event so brilliantly unique. The 21st edition of our event is not to be missed! It will be exceptional in every way. From the innovative new route northwest to the Atlantic instead of southeast to the Mediterranean, to the change of date from late spring to Indian summer... this year’s event will be brimming with refreshing new experiences and an unexpected reminder of the year 2000, when, for its very first edition, just 20 years ago, the Princesses Rally also took place a 12<sup>th</sup> September!”*

### **HERE’S A QUICK OVERVIEW OF THE AGENDA**

<b>Sept. 12th – Check-in:</b>	Place Vendôme, Paris
<b>Sept 13th – 1st leg:</b>	Paris – Ailly-Sur-Noye – Le Touquet
<b>Sept 14th – 2<sup>nd</sup> leg:</b>	Le Touquet – Château de Varengeville – Deauville
<b>Sept 15th – 3<sup>rd</sup> leg:</b>	Deauville – Bagnoles-de-l’Orne – Dinard
<b>Sept 16th – 4<sup>th</sup> leg:</b>	Dinard – Château d’Apigné Rheu – La Baule
<b>Sept 17th – 5<sup>th</sup> leg:</b>	La Baule – Château de Beaugard Avé – La Baule

**See you at Place Vendôme on September 12<sup>th</sup>!**

